

2025 Rochester Pride

Parade & Festival | Saturday, July 19, 2025

We're so thankful you're considering a sponsorship for this great cause that celebrates Rochester's LGBTQ community. For more information, visit RochesterPride.com or contact development@trilliumhealth.org.



sponsorship benefits	RED \$15,000+	ORANGE \$10,000	YELLOW \$7,500	GREEN \$5,000	BLUE \$2,500	VIOLET \$1,000
sponsor exclusivity	1 available					
Premier logo recognition	X					
Media recognition	<i>premier</i>	X				
Prominent parade lineup placement	X	X				
March in Parade (<i>fee waived</i>)	X	X	X	X	X	
Vendor space at Festival (<i>fee waived</i>)	X	X	X			
event marketing exposure						
Logo recognition on promotional materials	<i>premier</i>	X	X	X		
Logo on volunteer t-shirt	<i>premier</i>	X	X	X	X	
Logo recognition on Pride banners at Festival	<i>premier</i>	X	X	X	X	X
Logo & hyperlink on Pride website	<i>premier</i>	X	X	X	X	X
Sponsor recognition on social media	3	3	2	2	1	1
event tickets						
Festival VIP Admission tickets	10	10	6	4		
Festival General Admission tickets	20	10	8	6	4	2

Interested in potential custom sponsorship opportunities? Reach out to development@trilliumhealth.org!

Deadline for full benefits: May 16